## Press Release

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## CUTS TO GLUTEN-FREE PRESCRIPTIONS BY CCGS IN NORTH STAFFORDSHIRE AND STOKE ON TRENT COULD COST THE NHS MORE IN THE LONG RUN

Coeliac UK is strongly opposing the proposed cuts to gluten-free prescriptions for patients in the region, following the announcement of a consultation by the Clinical Commissioning Groups (CCGs) in North Staffordshire and Stoke on Trent.

The charity believes any cuts to gluten-free prescriptions will leave vulnerable patients with coeliac disease without support which will affect their ability to stick to the gluten-free diet, which is the only treatment for the condition. The potential serious long term health complications of not maintaining a gluten-free diet include osteoporosis, infertility and, in some rare cases, small bowel cancer, conditions that could cost the NHS a lot more in the long run.

Coeliac disease is a serious autoimmune condition caused by a reaction to gluten, a protein found in wheat, barley and rye.

The CCGs are consulting with local patients and carers about their views on prescribing staple gluten-free foods with the consultation running until 30 September 2016. The link to the online survey is: www.elesurvey.co.uk/f/614103/1de8/.

A meeting organised by the charity's local volunteers group is also being held on 17 September from 11-1pm at the Meir Community Centre in Pickford Place, Meir, Stoke-On-Trent, ST3 7DY which is open to anyone concerned about the changes to the prescriptions and will be attended by both CCGs along with Sarah Sleet, chief executive of Coeliac UK, the national charity for people with coeliac disease. The charity would like to encourage all those that might be affected to attend the meeting and complete the questionnaire so that their opinions are heard.

The charity refutes the claim by North Staffordshire and Stoke on Trent CCGs where in their consultation document it states:
'A wide and expanding range of high quality GF foods are now available from supermarkets and online,'

Sarah Sleet, said: "For someone medically diagnosed with coeliac disease there is no choice but to stick to a gluten-free diet, day in day out for life and so access to gluten-free staples is critical, and is not as easy as you might think. The expansion of Free From aisles in large
supermarkets masks the reality of very patchy provision. In particular, small stores and budget supermarkets have little, if any, gluten-free staples. Additionally, high prices make such products unaffordable for some. Both these issues put those most in need at risk - those on a limited budget or with limited mobility."

Whilst gluten-free food staples such as pasta, are three to four times more expensive than comparable gluten-containing products, gram for gram, gluten-free bread is six times more expensive* than regular gluten containing bread in the supermarket. On top of this availability is limited in rural areas, discount supermarkets and small stores. Having access to gluten-free staple foods on prescription provides an essential level of support to individuals trying to keep to the gluten-free diet which is the only treatment for coeliac disease.

The National Institute of Health and Care Excellence (NICE) has calculated that the cost of gluten-free food to the NHS equates to £194.24 per diagnosed patient per year, making it an extremely low cost treatment. Last year North Staffordshire CCG spent just under £142,000 on prescribed gluten-free foods and Stoke on Trent CCG spent just over £156,000.
"Any reduction in the gluten-free prescription services for people with coeliac disease is being based on budgets rather than patient need or clinical evidence. The provision of gluten-free staple food on prescription is a vital element of the support offered to all patients by the NHS and it is essential to prevent long term damage to health," continued Ms Sleet.

Coeliac UK is also concerned over this comment in the consultation document where it states:
'People who have gluten sensitivity can use other foods that do not contain gluten and yet are a good source of carbohydrate such as rice, potatoes, fruits and vegetables which are healthy and naturally gluten free options.'
"Firstly coeliac disease is not a gluten sensitivity but an autoimmune disease and simply switching to alternative carbs such as rice and potatoes risks malnutrition with bread alone providing between 10 and $20 \%$ of our most important nutrients such as protein, calcium and iron but potatoes and rice only providing a fraction of this," explained Ms Sleet.

In England, prescriptions for gluten-free food are not free of charge unless someone already qualifies for free prescriptions. Currently $62 \%$ of CCGs across the country adhere to National Prescribing Guidelines, providing recommendations for GPs and policymakers on reasonable amounts of gluten-free staple foods such as bread, flour and pasta per patient per month.

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## Notes to editor

- Coeliac disease is a serious illness where the body's immune system reacts to gluten found in food, making the body attack itself.
- 1 in 100 people in the UK has coeliac disease
- A wide range of case studies are available on request from Coeliac UK.
- Average time to diagnosis is 13 years.
- 1 in 4 people diagnosed with coeliac disease had previously been diagnosed with IBS.
- Gluten is a protein found in wheat (including spelt), rye and barley. Some people are also sensitive to oats. Obvious sources of gluten include breads, pastas, flours, cereals, cakes and biscuits. It is often used as an ingredient in many favourite foods such as fish fingers, sausages, gravies, sauces and soy sauce.
- Coeliac UK has a Helpline on 03333322033 and further information can be found at www.coeliac.org.uk
* Comparative costs for gluten-free bread and gluten containing bread as of 12 September 2016

| Gluten-free loaf | Price per $\mathbf{1 0 0 \mathrm { g }}$ | Price per loaf |
| :--- | :--- | :--- |
| Tesco-free from white sliced <br> $(400 \mathrm{~g})$ | $£ 0.38$ | $£ 1.50$ |
| Tesco-free from fresh bread <br> $(550 \mathrm{~g})$ (white or brown) | $£ 0.36$ | $£ 2.00$ |
| Asda free from white sliced <br> bread (400g) | $£ 0.38$ | $£ 1.50$ |
| Sainsbury's free from sliced <br> $(400 \mathrm{~g})$ white or brown | $£ 0.50$ | $£ 2.00$ |

Compared to gluten containing

| Gluten containing loaf | Price per $\mathbf{1 0 0 \mathrm { g }}$ | Price per loaf |
| :--- | :--- | :--- |
| Tesco everyday value bread <br> (800g) (white or brown) | $£ 0.05$ | $£ 0.40$ |
| Tesco bread $(800 \mathrm{~g})$ (white <br> or bread) | $£ 0.06$ | $£ 0.50$ |
| Asda Baker's Selection <br> (800g) white or brown | $£ 0.06$ | $£ 0.50$ |
| Asda chosen by you (800g) <br> wholemeal | $£ 0.06$ | $£ 0.505$ |
| Sainsbury's basics bread <br> (800g) white or brown | $£ 0.05$ | $£ 0.40$ |
| Sainsbury's bread $(800 \mathrm{~g})$ <br> white or brown | $£ 0.06$ | $£ 0.45$ |
| Waitrose essential $(800 \mathrm{~g})$ <br> white or brown | $£ 0.06$ | $£ 0.45$ |
| Waitrose bread $(800 \mathrm{~g})$ <br> sliced white bread | $£ 0.13$ | $£ 1.00$ |

Note: for Morrison and Waitrose customers there is not an own brand gluten-free version. Genius bread (gluten-free) is available at $£ 2.83$ for a 535 g loaf ( $£ 0.53$ per 100 g ) or Warburtons gluten-free is available at $£ 3.00$ for a 560 g loaf ( $£ 0.54$ per 100 g )


[^0]:    Ends
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