

Invest in the gluten free community and they'll invest in you

Discover how to reach a growing market with **Gluten Free Accreditation**



2.9 million
diners follow a
gluten free diet



£3.3 billion
spent on eating out
gluten free annually



90%
of gluten free diners
prefer to eat at Gluten
Free Accredited venues



70%
of gluten free diners
eat out with **2+** people

Coeliac disease (pronounced see-lic) is an autoimmune condition where the body's immune system reacts to gluten, causing damage to the lining of the gut. The only treatment is a strict gluten free diet for life.

Coeliac UK is dedicated to supporting people with coeliac disease by partnering with restaurants, cafes and other food venues like yours.

Coeliac UK's Gluten Free Accreditation is trusted by the gluten free community. **More than 2,500 food venues in the UK hold Gluten Free Accreditation**, giving customers confidence that they follow strict standards, with processes and training in place to serve gluten free food safely.

"At PizzaExpress, we're committed to ensuring everyone has a place at our table – and for the past 12 years, we've partnered with Coeliac UK to offer an accredited dining experience which is safe for those with coeliac disease. We have been delighted with the success of our gluten free menu, with our customers delighted with the choices they have at PizzaExpress."

PizzaExpress



Holding Gluten Free Accreditation means you can confidently serve your gluten free customers and build a positive reputation amongst an engaged community.

When a venue applies for Gluten Free Accreditation, Coeliac UK will:

- ✓ Assess your starting point with a tailored consultation, identifying what's already working and where improvements are needed.
- ✓ Support you in meeting our rigorous standard for serving gluten free food, including reviewing your documentation, preparation and service procedures to ensure safety and consistency.
- ✓ Equip your team with the knowledge and confidence to deliver safe gluten free food through expert training on coeliac disease and gluten free food service.

Gluten Free Accreditation is renewed annually, with prices starting from £450.

Join more than 2,500 UK venues leading the way in gluten free safety.

Find out more today.

