



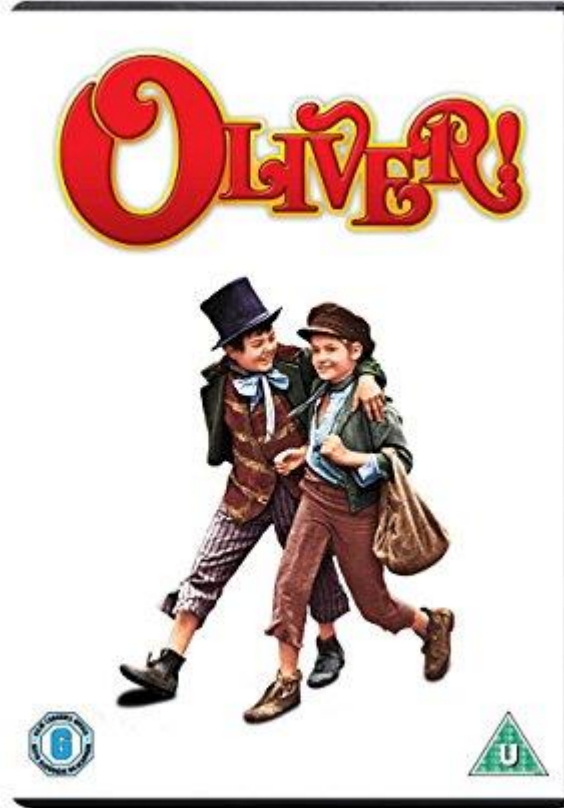
coeliacuk
live well gluten free

50 Years of Coeliac UK

Let's celebrate



1968



The Health Services and
Public Health Act 1968.



What life was like

NEW
'TRADITIONAL BROWN'
FLAVOUR



RITEDIET
Gluten Free Low Protein Bread
with Added Soya Bran
Special Dietary Food

GLUTEN FREE BREAD WITH ADDED SOYA BRAN

A very palatable bread, high in dietary fibre. Just one of the many products in our gluten-free range : SWEET, SAVOURY, CHOCOLATE AND SULTANA BISCUITS, FLOUR, BREADMIX, CANNED WHITE BREAD, BAKING POWDER, FRUIT CAKE.

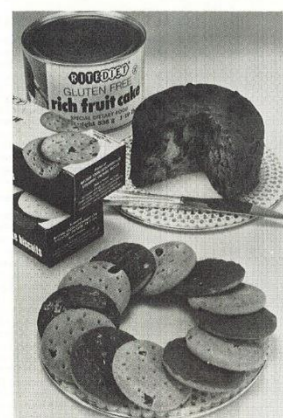
List of ingredients and analysis on all packs. Consult your Doctor or Dietitian for further advice. Products available through chemists.

RITEDIET

WELFARE FOODS (STOCKPORT) LIMITED
Poynton, Stockport, Cheshire SK12 1LA. Tel: Poynton 877387 (STD code 0625)
Telex: 669654

NOW AVAILABLE ON REQUEST -NEW RECIPES FOR
GLUTEN FREE BREADMIX AND FLOUR

ADD VARIETY TO YOUR DIET



JUST A FEW OF THE MANY PRODUCTS IN OUR GLUTEN-FREE RANGE

RICH FRUIT CAKE
HALF COATED MILK CHOCOLATE BISCUITS
SULTANA BISCUITS

NEW **GLUTEN-FREE BAKING POWDER**
200g PACK

List of ingredients and analysis on all packs. Consult your Doctor or Dietitian for further advice. Products available through chemists.

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WELFARE FOODS (STOCKPORT) LIMITED
63 London Road South,
Poynton, Stockport, Cheshire SK12 1LA
Telephone: Poynton 77387 (STD code. 099 67)

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GLUTEN FREE BREAD MIX AND FLOUR

Early Days

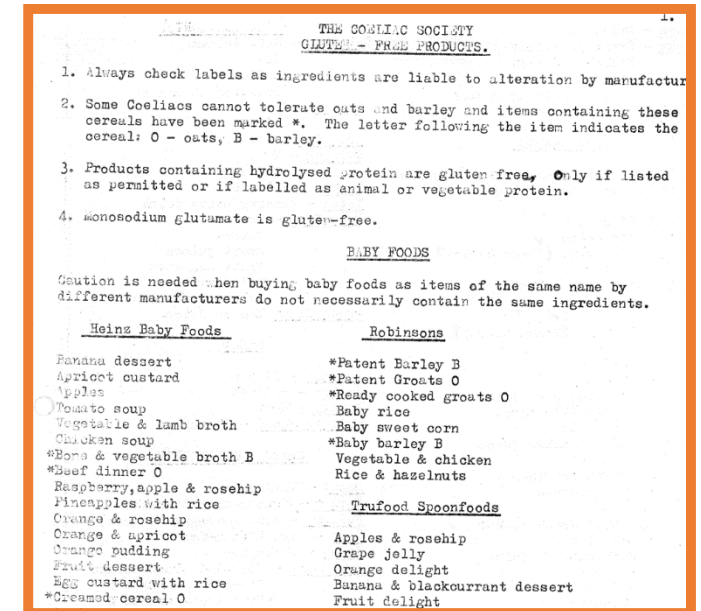
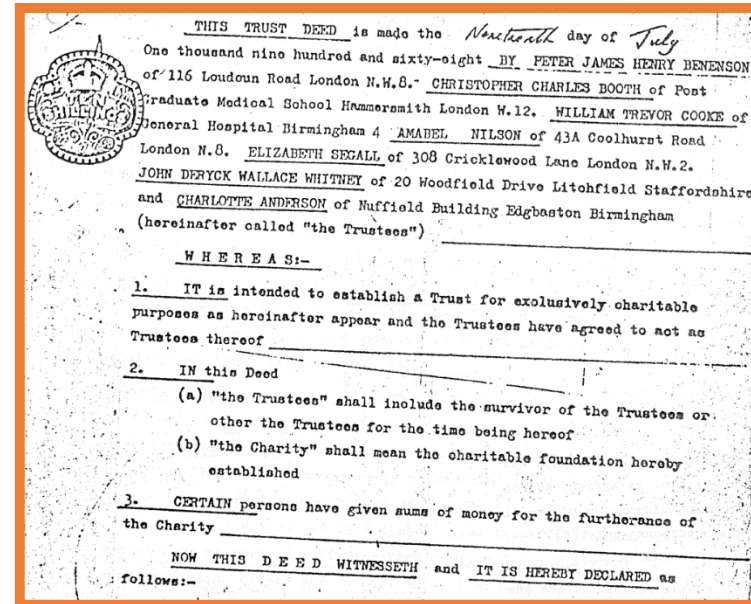
March 1968 – notices circulated

15th June 1968 – formation of the Coeliac Society (the administration arm) and a resolution to establish the Coeliac Trust (the charity)

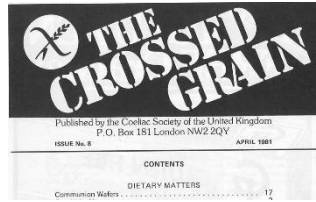
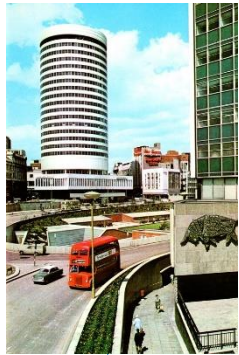
19th July 1968 – Trust Deed signed

September 1968 - First meeting of the Trust held

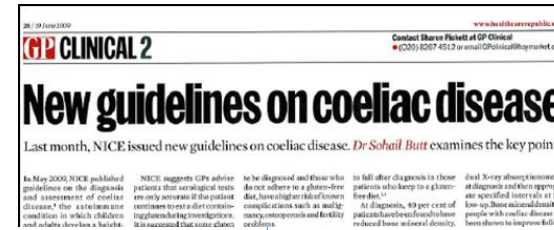
28th November 1968 – charity approved by the Charity Commission



Timeline



IS IT
COELIAC
DISEASE?



1968



1990



2001

2008

2012

2018

1988

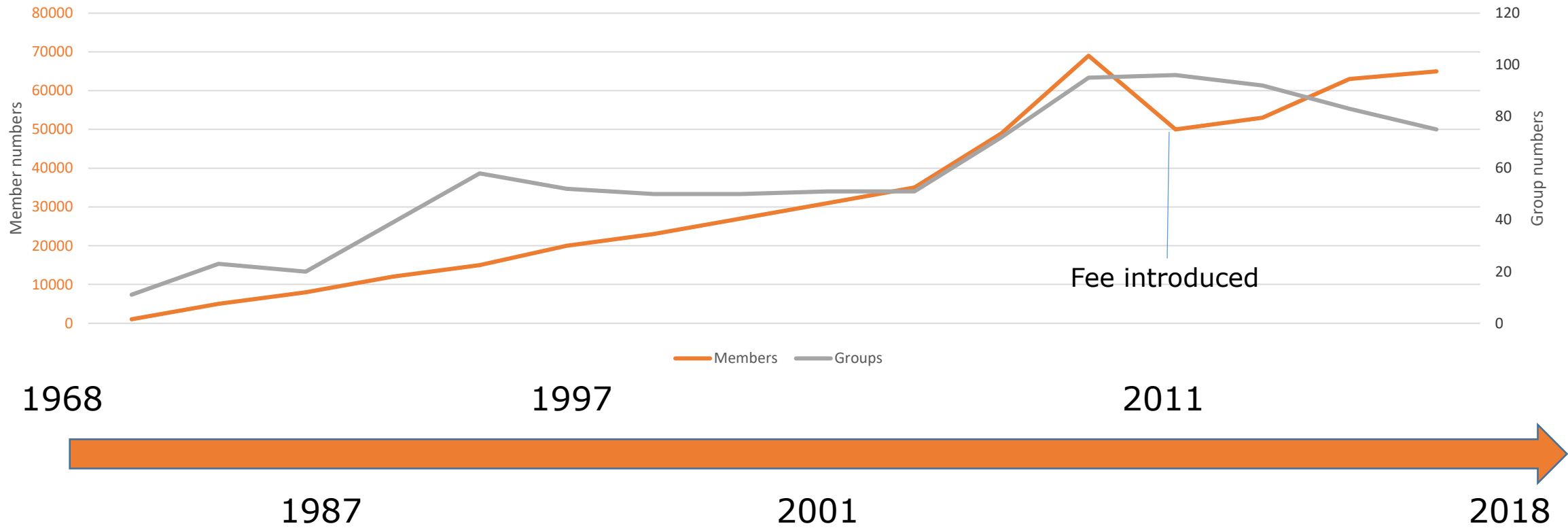
2005

2009

2015



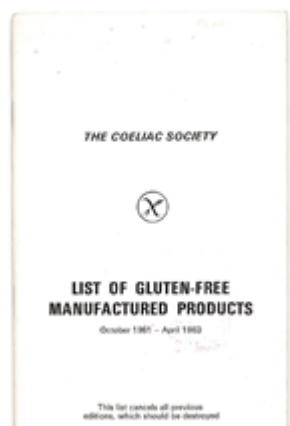
Membership & Community



Food lists over 50 years



1971:
1,400



1983:
2,500

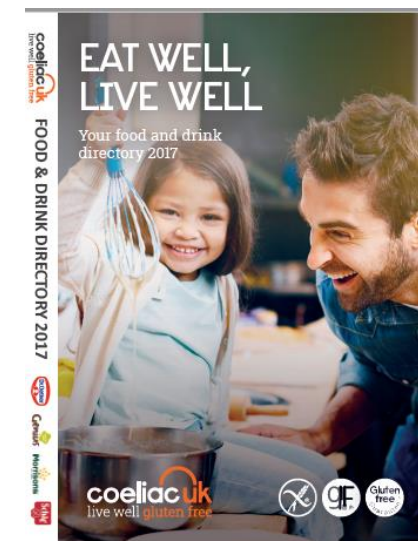


1993:
5,000



2000:
7,500

2005:
11,000



2017:
21,000



Let's celebrate!



Past:
achievements
& our
community

Present:
current
services &
needs

Future:
developments
& research

Celebrating our 50th anniversary

- Past: Celebrating our achievements and community
 - 50th Anniversary Recipe Calendar
 - Stories from members
 - 100th edition of Crossed Grain
 - PR activities to promote our community
 - Awareness Week: 50th celebration events



Celebrating our 50th anniversary

- Present: Increasing engagement through improved services
 - Diagnosis awareness a continuing priority
 - Redesigned website, ie. improved content, join and donate experience
 - Improved GF activities - Food Festivals, Home of GF recipes, bespoke recipes and tailored advice, increased celebrity support, recipe cards, travel info.



Celebrating our 50th anniversary



- Future: A greater push to achieve our vision
 - Research Conference (15 March) - announcement of research priorities
 - Programme of regional talks on research
 - Research Fund launch
 - Fundraising proposition and associated awareness activities launched, inc. video
 - Gala dinner
 - Corporate Partnership development



2018 Calendar

Dedicated webpage, PR stories, announcements and press releases

Regional Research Talks

100th edition
Crossed Grain
Magazine

Launch of
Research
Fund Appeal

GF Food
Festival

Wales
Food Fair

Review
& reflect

50th
webpage
launched

Research
Conference

Awareness
Week:
Party!

Summer
parties

Scottish
focus

Gala
Dinner

Jan

Feb

Mar

Apr

May

June

July

Aug

Sept

Oct

Nov

Dec

So let's go celebrate!

It's Party Time!

