

2019

# FOOD INFORMATION SERVICE OPPORTUNITIES

Following a successful launch in January 2018 the Coeliac UK Food Information Service is going from strength to strength. With our members able to access the printed guide and over 100,000 products on our website and Gluten free Food Checker mobile app it has never been easier for them to live well gluten free. Help support this valuable service and promote your brand and products to our gluten free community on their favourite platform.

# 65,000

members receive the printed **Food and Drink Guide** annually

# 300,000

views received to the **Food and Drink Information** webpage from Jan-Sept 2018

# 28,000+

members currently using our **Gluten free food checker** app

**coeliacuk**  
live well **gluten free**

## SPONSORSHIP OPPORTUNITIES

### Gold Package - £12,000

(Available to a maximum of TWO Commercial Partners on an annual basis)

- Advert on back outside cover OR Front inside cover in printed guide
- Head of chapter advert in printed guide
- Full page in chapter of choice OR Full page voucher in offers section in printed guide
- Sponsor acknowledgement and ready-made list\* on: Coeliac UK web based Food and Drink Information page and Coeliac UK GF Food Checker Mobile App including clickable URL and sponsor's message and logo in the printed Food & Drink Guide.

### Silver Package - £10,000

(Available to a maximum of ONE Commercial Partner on an annual basis)

- Advert on inside back cover in printed guide
- Head of chapter advert in printed guide
- Sponsor acknowledgement and ready-made list on: Coeliac UK web based Food and Drink Information page and Coeliac UK GF Food Checker Mobile App including clickable URL and sponsor's message and logo in the printed Food & Drink Guide.

\*A handy curated list of products to help users find what they're looking for easily



## SPONSORSHIP OPPORTUNITIES - CONT.

### Bronze Package - £9,000

(Available to a maximum of ONE Commercial Partner on an annual basis)

- Head of chapter advert in printed guide
- Full page advert in chapter of choice OR Full page voucher in offers section in printed guide
- Sponsor acknowledgement and ready-made list on: Coeliac UK web based Food and Drink Information page and Coeliac UK GF Food Checker Mobile App including clickable URL and sponsor's message and logo in the printed Food & Drink Guide.

## INDIVIDUAL ADVERTISING OPPORTUNITIES

- Head of chapter - £3,750
- Full page advert in chapter OR Full page voucher in offers section - £1,500
- Half page advert in chapter OR Half page voucher in offers section - £1,000

### FOOD AND DRINK GUIDE CHAPTERS

- Prescribable products
- Bakery
- Breakfast cereals
- Cooking sauces
- Dairy and dairy alternatives
- Desserts
- Drinks
- Kitchen cupboard
- Oats
- Pasta and noodles
- Ready meals, pre prepared products and side dishes
- Snacks and confectionery
- Vegetarian foods
- Supermarkets

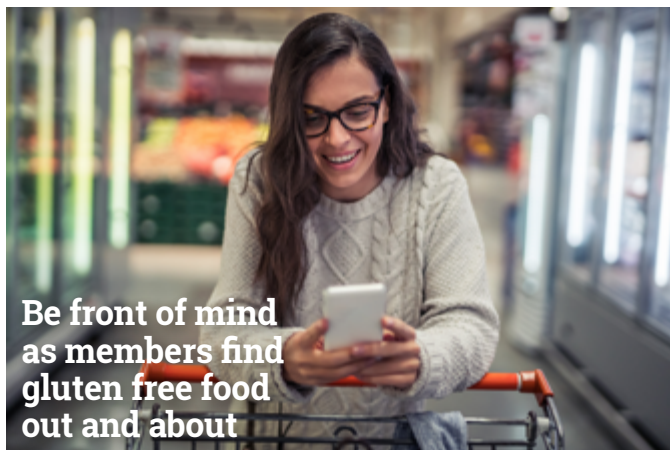
Coeliac UK has helped me adapt and find food that I can eat after being diagnosed. There is a wide range of resources available.

2018 Coeliac UK satisfaction survey

For all bookings and enquiries please contact: 0131 357 4613 or [marketing@coeliac.org.uk](mailto:marketing@coeliac.org.uk).

Coeliac UK terms and conditions apply to all bookings. Late cancellations will incur full payment charges.

For details on our other great marketing opportunities visit [www.coeliac.org.uk/ratecards](http://www.coeliac.org.uk/ratecards).



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[www.coeliac.org.uk](http://www.coeliac.org.uk)