

2019

RECIPE OPPORTUNITIES RATE CARD



With Coeliac UK's focus on food we have several ways for you to reach our audience with a recipe to help your product become a staple in our members' shopping baskets.

PRODUCTS AND OFFERS NEWSLETTER

Circulated in the middle of every month with a distribution of over **40,000**

- Sponsored Recipe **£500**

GOELIAC UK WEBSITE

Home of gluten free recipes

Over **857,025** page views (Jan 2018 to Sept 2018)

- **Recipe of the month.** Links from our website home page and heads up Home of Gluten Free Recipes landing page. Also features on membership monthly newsletter. **£1,000**
- **Recipe feature.** Featured content block on Home of Gluten Free Recipes landing page for one month. Includes editorial about your company/ product plus 3 recipes. Video content is welcomed. **£300**

LIVE WELL GLUTEN FREE RECIPE PAGE SPONSOR

Circulated to over **65,000** members, Live Well Gluten Free is the market leading magazine for the gluten free sector.

- Sponsored recipe - **£1,000**

For details on our other great marketing opportunities visit www.coeliac.org.uk/ratecards.

690,917

unique views to the **Home of gluten free recipes** from Jan 2018 to Sept 2018

For all bookings and enquiries please contact: 01494 796 722 or marketing@coeliac.org.uk.

Coeliac UK terms and conditions apply to all bookings. Late cancellations will incur full payment charges.

coeliacuk
live well **gluten free**

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www.coeliac.org.uk