

# MAKING AN IMPACT FOR PEOPLE WITH COELIAC DISEASE SINCE 1968

Finding the 1 in 100 with coeliac disease

IS IT COELIAC DISEASE?



Our **Is it coeliac disease?** online assessment has enabled over **200,000 people** to check their symptoms.

**1 IN 4**

people who have coeliac disease were previously misdiagnosed **with IBS**

**#gfcommunityweek** achieved **4.7M impressions** and **39M readership in press coverage** in 2020.

**70%**

of people with coeliac disease are **not yet diagnosed**, meaning **500,000 PEOPLE** don't know they have the disease.

## Our engaged community

over **65,000** engaged members

**83,000** Facebook followers

**32,000** Twitter followers

**21,000** Instagram followers

**6.1M** unique page views in 2019 on [www.coeliac.org.uk](http://www.coeliac.org.uk)

## Supporting our **gluten free community** to make safe food choices **easily**



**almost 200,000** searchable products

In our Food Information Service.



**2 award winning apps** for easier gluten free living

**Gluten Free Food Checker** guides **45,000 users** to find and shop for gluten free food and **Gluten Free on the Move** helps over **13,000 users** choose from over **7,000 venues** to eat out.



**Engaging young people**

**Young Champions** and **Moving on** packs to help children and young adults stay safe and **educate others** about their condition.



**Resolving nearly 18,000 questions** on our essential **Helpline** each year

Providing a direct line of advice and support when people need it most.

**TOP 10**

research priorities to ensure no one's life is limited by gluten

Finding the <b>triggers</b> for coeliac disease	Better support for <b>healthcare professionals</b>	Understanding <b>neurological forms</b> of coeliac disease	Finding <b>less invasive tests</b>	Understanding the link with <b>other conditions</b>
Finding the <b>best post diagnosis support</b>	Improving safety for people eating outside home	Finding a <b>cure</b> for coeliac disease	<b>Preventing the onset</b> of coeliac disease	Understanding the causes of <b>refractory coeliac disease</b>

## Research achievements so far



**Identifying the toxic fragments of gluten** – underpinning development of a vaccine



**Exploring biomarkers** for identifying gluten related neurological conditions



**Identified new genetic variants in coeliac disease, also involved in Type 1 diabetes** – may one day help prevent CD



**Evaluation of risks and necessary controls** for gluten free production in a commercial kitchen environment that also uses wheat flour

## Working with others to provide **better healthcare and food safety**

- Working with the public bodies such as **NICE** to support and **develop guidelines** on the diagnosis and management of coeliac disease
- Working with the **Food Standards Agency** on a standard for **gluten free legislation**
- Improving food product safety with Europe's leading gluten free product certification mark – **now on over 19,000 individual products across the globe** ☒
- Annual coeliac disease conference for healthcare professionals and researchers providing the **latest updates in research**
- Improving safety in eating out with our widely used **GF Accreditation scheme** – over **3,200 venues** have been approved ☒