

# CROSSED GRAIN TRADEMARK:

The rigorous process to achieve the Crossed Grain trademark licence



## STEP 1

Application received



## STEP 2

Coeliac UK check suitability of products



## STEP 3

Once verified, a third party auditor makes sure that the production facilities meet the AO ECS Standard for Gluten Free Foods  
Products must meet a range of criteria to ensure that they are gluten free, both in terms of the ingredients and the complete production process



## STEP 4

Company submits the audit certificate to Coeliac UK for review  
Gluten analysis on each product to carry the trademark conducted by independent laboratory is also checked  
Coeliac UK grants a licence to use the trademark



## STEP 5

Product packaging verified and approved



## STEP 6

Annual audit for those renewing their licence

**Raw materials & ingredients**  
ensuring the supply chain is gluten free

**Cleaning & handling**  
avoiding cross contamination throughout manufacturing

**Product testing**  
analysis during production and of finished product

**Storage**  
avoiding risk of cross contamination with gluten containing ingredients

**Packaging**  
is clear and the Crossed Grain trademark is displayed correctly

**Staff & factory checks**  
factory management ensures all staff involved understand safe gluten free food production

**Complaints and recalls**  
looking at how they are managed

third party audit process