

Printable data collection table – in-store food shopping

Print this form out if you are unable to access mobile internet or Wi-Fi in the supermarket. When you get home, you can complete the survey online using the information you recorded here. For more information on how to complete this form including an example, please read FAQs.

Location and Time & Date of shop			
Number of different types* of gluten free loaf IN STOCK			
Number of different types* of gluten free loaf NOT IN STOCK			
Estimated** total number of individual gluten free loaves available on the shelves			
CHEAPEST loaf of gluten free bread in stock today (looking at price per 100g as seen on price ticket) – price, weight, brand			
Are there any offers or promotions on gluten free bread – if so what type of deals? Were products on promotion in stock?			
Number of different types of gluten free flour/flour mixes IN STOCK			
Number of different types of gluten free flour/flour mixes NOT IN STOCK			
Estimated** total number of individual packs of gluten free flour/flour mixes available on the shelves			
CHEAPEST pack of gluten free flour/flour mix in stock today (looking at price per 100g as seen on price ticket) – price, weight, brand			

Are there any offers or promotions on gluten free flour/flour mixes – if so what type of deals? Were products on promotion in stock?			
Number of different types of gluten free pasta IN STOCK			
Number of different types of gluten free pasta NOT IN STOCK if ticket is still on the shelf edge			
Estimated** total number of individual packs of gluten free pasta available on the shelves			
CHEAPEST pack of gluten free pasta in stock today (looking at price per 100g as seen on price ticket) – price, weight, brand			
Are there any offers or promotions on gluten free pasta – if so, what type of deals? Were products on promotion in stock?			

*Different types means different brands and different recipes eg Genius soft white farmhouse, Genius soft brown farmhouse, Sainsbury's multiseed sourdough cob, Promise soft white loaf

**Estimated please use: 0, 1-5, 6-10, 11-20, 21-30, 31-40, 41-50, more than 50