

## Printable data collection table – in-store food shopping EXAMPLE

Print this form out to use in-store if you don't have a smartphone or are unable to connect to a store's Wi-Fi. Complete the survey online when you have access to the internet using information recorded here. This is an example, prices and places are not real.

<b>Location and Time &amp; Date of shop</b>	Sainsbury's Crookesmore Road, Sheffield 29/05/23 at 18:00	Tesco Express Royal College Street, London 31/05/23 at 10:00	
Number of different types* of gluten free loaf IN STOCK	12	3	
Number of different types* of gluten free loaf NOT IN STOCK	10	1	
Estimated** total number of individual gluten free loaves available on the shelves	More than 50	6-10	
CHEAPEST loaf of gluten free bread in stock today (looking at price per 100g as seen on price ticket) – price, weight, brand	Sainsbury's own brand free from white loaf 500g £2	Genius multiseed loaf 450g £2.70	
Are there any offers or promotions on gluten free bread – if so what type of deals? Were products on promotion in stock?	50p off Warburtons Sourdough cobb – out of stock £1 off Promise multiseed – in stock	None	
Number of different types of gluten free flour/flour mixes IN STOCK	3	1	
Number of different types of gluten free flour/flour mixes NOT IN STOCK	1	0	
Estimated** total number of individual packs of gluten free flour/flour mixes available on the shelves	11-20	1-5	
CHEAPEST pack of gluten free flour/flour mix in stock today (looking at price per 100g as seen on price ticket) – price, weight, brand	Freee plain white flour £2 1kg	Own brand plain white flour £2.50 1kg	
Are there any offers or promotions on gluten free flour/flour mixes – if so what type of deals? Were products on promotion in stock?	20p off Freee plain white flour – in stock	None	

Number of different types of gluten free pasta IN STOCK	15	2	
Number of different types of gluten free pasta NOT IN STOCK if ticket is still on the shelf edge	1	0	
Estimated** total number of individual packs of gluten free pasta available on the shelves	31-40	21-30	
CHEAPEST pack of gluten free pasta in stock today (looking at price per 100g as seen on price ticket) – price, weight, brand	Sainsbury's own brand free from penne £1.50 500g	Napolina gluten free spaghetti £2.50 500g	
Are there any offers or promotions on gluten free pasta – if so, what type of deals? Were products on promotion in stock?	3 for 2 on own brand free from pasta – in stock 50p off Sainsbury's Taste the Difference tagliatelle – out of stock	None	

\*Different types means different brands and different recipes eg Genius soft white farmhouse, Genius soft brown farmhouse, Sainsbury's multiseed sourdough cob, Promise soft white loaf

\*\*Estimated please use: 0, 1-5, 6-10, 11-20, 21-30, 31-40, 41-50, more than 50