

A photograph of two people skydiving against a clear blue sky. The person in the foreground is wearing an orange and blue jumpsuit, glasses, and a harness, smiling broadly. The person behind them is wearing a pink and blue jumpsuit, a black helmet, and goggles, also smiling. A thick orange curved shape is at the bottom of the image.

coeliacuk

Coeliac UK Impact report 2024

No life limited by coeliac disease



“ My momentous leap into adulthood, doing something I love, showed the world I’ll never be beaten by the crippling symptoms that stole so much of my childhood.

My skydive for Coeliac UK, shortly before my 18th birthday, lifted me from a lifetime of battling. I hope together we can continue to make ground-breaking improvements to the lives of everyone with coeliac disease.

”

Curtis, Coventry

A YEAR OF DEMANDING MORE – AND WINNING!



Our bold vision is a world without coeliac disease and, thanks to you, we're moving there faster than ever.

Over the last year, we've influenced decision makers at every level – from leaders in healthcare to restaurant chains. Our scientists have driven groundbreaking research, while our campaigners have been heard in the nation's Parliaments.

We've led global discussions on allergen labelling, while protecting NHS prescriptions, and developing guidelines on diagnosis and care, so people can live well.

Every day, we provide vital support, while making gluten free food more accessible to everyone who needs it. And we remain laser-focused on finding a cure – because we know it's possible.

This year, we launched an ambitious new strategy with three powerful pillars designed to transform lives. You can read more inside this report.

We won't stop until no life is limited by coeliac disease. Thank you for being a part of it!

Hilary Croft
Chief Executive

“ I had no idea the extreme fatigue, mouth ulcers and cramps were due to the disease. Coeliac UK have helped me understand my condition and how to avoid gluten and stay healthy. Diagnosis has been life changing for me and my family. I feel like a different person. ”

Ben, Telford



COELIAC UK AT A GLANCE

Look how we changed lives in 2024

18,000

questions answered via our Helpline services, providing trusted, expert guidance and support to our community

£4.5 million

income generated – helping us to demand more for people with coeliac disease

1.3 million

active visitors on Coeliac UK website, providing people with expert guidance and support

190,000+

food and drink listings maintained across the website, app and Food and Drink Guide

3,000

venues achieved our GF accreditation, making it safer to eat out

£450,000

invested in research – bringing us closer to a cure

50%

increase in GP contacts, reaching 1.3 million patients

IMPROVING DIAGNOSIS AND EQUALITY

Getting more people diagnosed

We relentlessly speak up for people living with coeliac disease — even those who don't yet know they have it.

Inequality can delay diagnosis, leaving many without the answers they need and with ongoing health issues. That's why we work tirelessly to ensure everyone has the opportunity for a quick and accurate diagnosis, no matter who they are or where they live. Thanks to our incredible supporters, we're making real progress.

1,700

healthcare professionals more closely linked with us, including 150+ GPs

Over 20,000

patient information packs and resources to healthcare professionals

43,000

people completed our 'Is It Coeliac Disease?' self-assessment

25,000+

patients helped by dietitians who've been supported via Coeliac UK since 2020

“ The chance to attend a prestigious international conference in Sheffield was invaluable. The insights I gained are already influencing our practice, leading to improved care for the patients we serve. ”

Justice Kofi Amegashie
Gastroenterology specialist dietitian
Great Western Hospitals
Swindon



IMPROVING SUPPORT AND ACCESS

Changing lives every day

We're here every day, offering support and connection to everyone affected by coeliac disease – whenever and wherever they need it.

From improving access to gluten free food, ensuring safer options when dining out, staying in hospital, or shopping for food, we're working around the clock to make life easier. In 2024, we reached millions of people, keeping our coeliac community informed, empowered, and connected.

20,000

people took part in local groups, events and shows around the UK

350,000

website visits to our recipe service, Home of Gluten Free Recipes

1,700

food products now available in the UK carrying the Crossed Grain Trademark (CGT)

453

venues, restaurants and auditors trained. An 80% increase in a year.

“ Being able to check with a dietitian has been a lifeline and given our family the confidence to adapt to a gluten free diet. ”

Anita, Oxford



WORLD-CLASS RESEARCH AND RELENTLESS ADVOCACY

Ending coeliac disease in the future

Decades of discoveries and millions of pounds of research investment continue to accelerate the journey towards a cure.

Right now, research is making everyday life easier. Every day, our tenacious campaigns and advocacy team leverage research findings to put pressure on major players, ensuring the best outcomes for people with coeliac disease. And we're initiating and funding research that has the power to create a world without coeliac disease.

£2.2 million

of research supported by
Coeliac UK in 2024

300%

increase in mentions
of coeliac disease in
UK Parliament at
Westminster since 2022

2,000

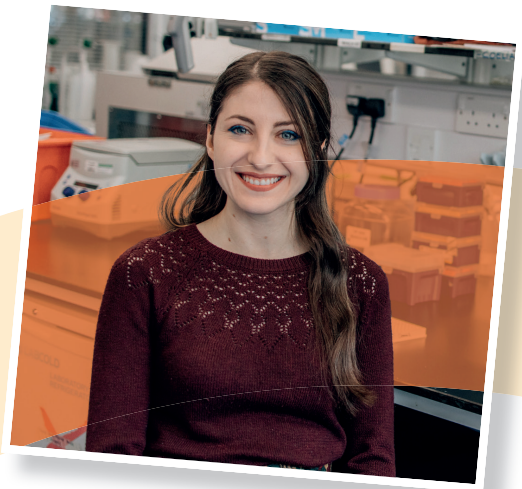
downloads of our influential
cost of living report

600+

attendees at the world-leading
international coeliac disease
symposium in Sheffield

“ We're studying a newly discovered group of immune cells in the gut. Unlocking the secrets of these rogue immune cells is taking us one step closer to a cure, all thanks to Coeliac UK. ”

Dr Lisa Ciacchi
Postdoctoral Scientist
University of Oxford



THANK YOU FOR FUELLING THE MISSION!

Driving change together

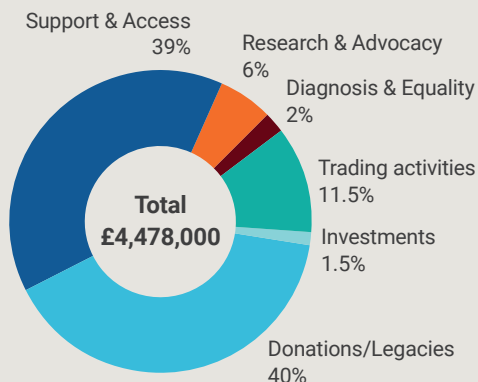
Hundreds of people have taken on incredible challenge events, and thousands more have generously donated, played our raffles or lottery, or bought items in our shop. Alongside membership, it all supports our vital work and we are hugely grateful. We couldn't do any of it without fundraisers like Kimberley and people like you!



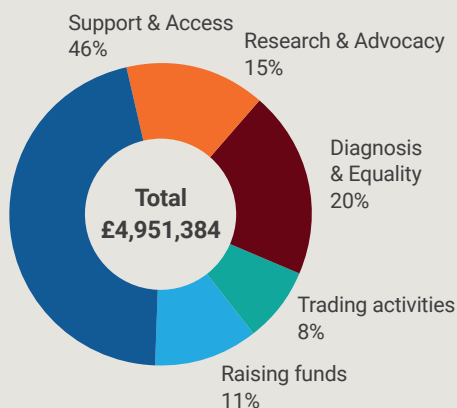
“ Coeliac UK resources have been such a reassuring lifeline in our diagnosis journey. ”

Kimberley, Dorset

Income



Expenditure



Thank you!

Supporters like you make all of this possible. If you would like to help fund the fight this year, donate today. Thank you for helping to create a world where no life is limited by coeliac disease.



www.coeliac.org.uk/donate/

coeliacuk



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